

**City of West Hollywood
Public Information and Participation
NPDES Annual Report
FY 2008-2009
IV.A. (p.8)**

Stormwater Education Activities

- **National Night Out Event – Neighborhood Watch groups distribute doggy bags, other NPDES information – August 2008.**
- **Car Show – Distribution of used oil/pollution prevention information at Barney's Beanery - August 2008.**
- **General distribution of pet waste doggy bags – by Sheriff's volunteers, at Neighborhood Watch Meetings, by City Cashier staff as residents register their dogs, by Code Compliance staff & by street maintenance staff - Ongoing.**
- **Information about Coastal Clean-Up Day distributed through City calendar and City website – prior to event on September 20, 2008.**
- **Update City's website www.weho.org/environment in areas re: Stormwater, waterbrooms, NPDES ordinance, construction requirements, Household Hazardous Waste, Stormwater Pollution Prevention - Ongoing.**
- **Green Building ordinance became effective (October 2007) for all commercial and residential buildings of more than 3 units, including non VOC paint requirements – Ongoing.**
- **Water Conservation program outreach – Ongoing.**
- **City Council appoints Environmental Task Force to assist with environmental policy including Stormwater Pollution Prevention – Ongoing.**
- **Mailing to residents, "Reduce, Reuse, Recycle" booklet with information on HHW and Used Motor Oil recycling sites – Ongoing.**
- **Mailing to 28,000 residents, "Parks and Recreation Brochure". Outreach to residents with City's current programs – December 2008 & June 2009.**
- **Used Oil & Pollution Prevention PSAs prepared for High School PSA contest – May/June 2009.**

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- **Postcards sent to 28,000 residents for area HHW event - September 29, 2008.**
- **Bilingual Russian-English Ads ("Every Surfer Deserves a Clean Break") placed in "Beverly Press", "Beverly Hills Courier", "Park La Brea News" & "West Hollywood Independent" (for Westside cities: Beverly Hills, West Hollywood and Culver City) – Fall/Winter 2008.**
- **Little League Used Oil/Pollution Prevention banner ads placed at West Hollywood Baseball Games and in booklets, West Hollywood Park – FY 2008/09.**
- **Used Oil/Pollution Prevention tear-off ads at two city car washes – November 2007- Present.**
- **Kids Fair/Eco Village (Earth Day) – Distributed information re: HHW alternatives, Stormwater Pollution Prevention to families – April 18, 2009.**
- **Doggy bag giveaways by Neighborhood Watch groups in Gay Pride Parade – June 2009.**
- **Document Shredding & E-Waste Collection Event (Free) for all West Hollywood Residents and Businesses – May 30, 2009.**